

CITY OF YUBA CITY  
STAFF REPORT

**Date:** September 20, 2016  
**To:** Honorable Mayor & Members of the City Council  
**From:** Public Works Department  
**Presentation by:** Benjamin Moody, Deputy Public Works Director - Engineering

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**Summary**

**Subject:** Bicycle Safety Campaign (FRAQMD Grant Application)  
**Recommendation:** Authorize the Public Works Director to submit an application for the funding of a Bicycle Safety Campaign Project for grant funding through the Feather River Air Quality Management District  
**Fiscal Impact:** Total Project Estimate - \$50,000:  
Proposed FRAQMD Grant - \$45,000  
Staff Time - \$5,000

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**Purpose:**

To secure Blue Sky Program grant funds for the promotion of a Citywide bicycle safety campaign.

**Background:**

Under Feather River Air Quality Management District's Blue Sky Program, proposals are annually solicited for projects that will:

- 1) Reduce air pollution emission from motor vehicles,
- 2) Implement transportation control measures, or
- 3) Establish public education programs that support and do not duplicate any of the District's efforts.

The selected projects are funded through motor vehicle registration fees collected by FRAQMD per Sections 44220 through 44247 of the Health and Safety Code (AB 2766) in an effort to meet the emission reductions mandated by the California Clear Air Act.

The City has received grant funding from the Blue Sky Program for the past six years and has been very successful in meeting the goals of the program. In addition, these grants have helped the City towards implementation of the Bicycle Master Plan which was adopted in February 2011. Below is a summary of last three funded Blue Sky Program projects:

- 2016 – \$48,000 Queens Avenue Bicycle Detection at Traffic Signals
- 2015 - \$53,297 for promotion of May is Bike Month 2015 and the installation of 0.3 miles of Class II Bike Lanes and 0.08 miles of Class III Bike Routes.

- 2014 - \$46,500 for promotion of May is Bike Month 2014 and the installation of 0.4 miles of Class II Bike Lanes.

### **Analysis:**

In August 2016, FRAQMD issued a Request for Proposals for FY 16/17, in which a total of \$230,000 was available for allocation to district projects. With consideration of Council's past direction to promote bicycle safety and input from the Bicycle Advisory Committee, staff proposes to prepare the following project proposal:

- 2017 Bicycle Safety Campaign

Staff believes a bicycle safety campaign would be a good candidate for the grant application because it meets the goals of the grant, follows Council direction, and is a current priority for the City's Bicycle Advisory Committee. Additionally, the project can be scaled based on the actual grant funding awarded.

Project scope is to conduct a bicycle safety campaign that would bring awareness to the community regarding lawful vehicle – bicycle interactions, including required passing clearance distances and specified correct riding locations and direction. Activities are anticipated to include sign installation throughout the City and advertising that would include billboards and promotional materials (e.g. water bottles) for community outreach.

FRAQMD will receive several project proposals, and after review of all of the proposals, the FRAQMD board will vote in December 2016 to award. The City has until December 31, 2017 to implement the project should it be chosen for funding.

### **Fiscal Impact:**

The total estimated project cost for the Bicycle Safety Campaign is \$50,000. The proposed grant application would be for \$45,000 with the City contributing necessary staff time to coordinate and implement the safety campaign. Staff costs are approximated to be \$5,000.

Should FRAQMD decide to fund the project, staff will bring an acceptance agreement to Council for approval early next year.

### **Alternatives:**

- A. Modify the scope of the proposed project, or
- B. Propose an alternative project for the FRAQMD grant.

### **Recommendation:**

Authorize the Public Works Director to submit an application for the funding of a Bicycle Safety Campaign Project for grant funding through the Feather River Air Quality Management District.

Attachments:

1. Campaign Design Proofs (2)
2. Blue Sky Program Request for Proposals

Prepared by:

*/s/ Ben Moody*

Benjamin K. Moody  
Deputy P.W. Director - Engineering

Submitted by:

*/s/ Steven C. Kroeger*

Steven C. Kroeger  
City Manager

Reviewed by:

Department Head

DL

Finance

RB

City Attorney

TH by email



FOR SAFETY

 This safety message brought to you by the  
City of Yuba City Bicycle Advisory Committee



**GO WITH THE FLOW**

 This safety message brought to you by the  
City of Yuba City Bicycle Advisory Committee



Serving Sutter and Yuba Counties



## 2016/2017 Blue Sky Program Request for Proposals

The Feather River Air Quality Management District is accepting applications for the allocation of motor vehicle registration funds (AB 2766 and AB 923).

AB 2766 Funds estimated at \$230,000 for this year

Examples of eligible projects:

- \* Electric vehicle charging stations
- \* Rideshare-carpool-vanpool-transit programs
  - \* Park and ride lots
  - \* Trip reduction programs
  - \* Public education

AB 923 Funds estimated at \$310,000 for this year

Examples of eligible projects:

- \* New purchase of public school buses
  - \* School bus retrofits
- \* School bus natural gas fuel tank replacements
- \* School bus refueling infrastructure maintenance

A workshop will be held on Wednesday September 28 at 10:00 am. The workshop will be held in the FRAQMD office, 541 Washington Avenue, Yuba City, CA.

Proposals must be received by **5:00 pm on Friday October 14, 2016**, to be considered. The Request for Proposals can be downloaded at the District website: [www.fraqmd.org](http://www.fraqmd.org). Or pick up application material and information at the District office located at:

541 Washington Avenue  
Yuba City, CA 95991

Projects will be reviewed and approved by the FRAQMD Board of Directors on December 5, 2016. Projects should be implemented between January 1, 2017, and December 31, 2017.

Please see our website [www.fraqmd.org](http://www.fraqmd.org) or call the District at (530) 634-7659 for more information.